

INDORE INSTITUTE OF MANAGEMENT & RESEARCH (IIMR)




**For the partial fulfilment of the degree
B.Com. (Hons.) II Year**

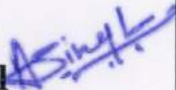
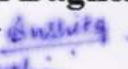
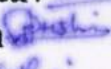
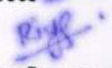


**Submission of Filed Project Practical Report on
“ Marketing Study of Samsung ”**

Session- 2022-23

Submitted to-


Dr. Vaibhav Modak
Associate Professor

Submitted by-

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CERTIFICATE

This is to certify that Abhideep Singh Baghel, Anshika Yadav, Itisha Mehta, Riya Dixit, Yash Maheshwari, Yogita Manaware

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Practical Report on “ Marketing Study Of Samsung ”

under my supervision and submitted the practical file. Their work was found satisfactory.

Date: 18/04/23

Place: Indore

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**For the partial fulfilment of the degree
B.Com. (Hons.) II Year**

**Submission of Filed Project Practical Report on
“Marketing Strategies of OLA Cabs & UBER”
Session- 2022-23**

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INDORE INSTITUTE OF MANAGEMENT & RESEARCH (IIMR)



**For the partial fulfilment of the degree
B.Com. (Hons.) II Year**

**Submission of Filed Project Practical Report on
“OVERVIEW OF PATANJALI PRODUCTS”
Session- 2022-23**

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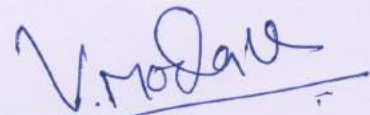
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**Indore Institute of
Management & Research**



For the partial fulfilment of the degree

B.Com. (Hons.) 2ND Year

Submission of Field Project Practical Report on

**“Ethical Issues and Customer Preferences Regarding
MAGGI before and after Ban”**

Session- 2022-23

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